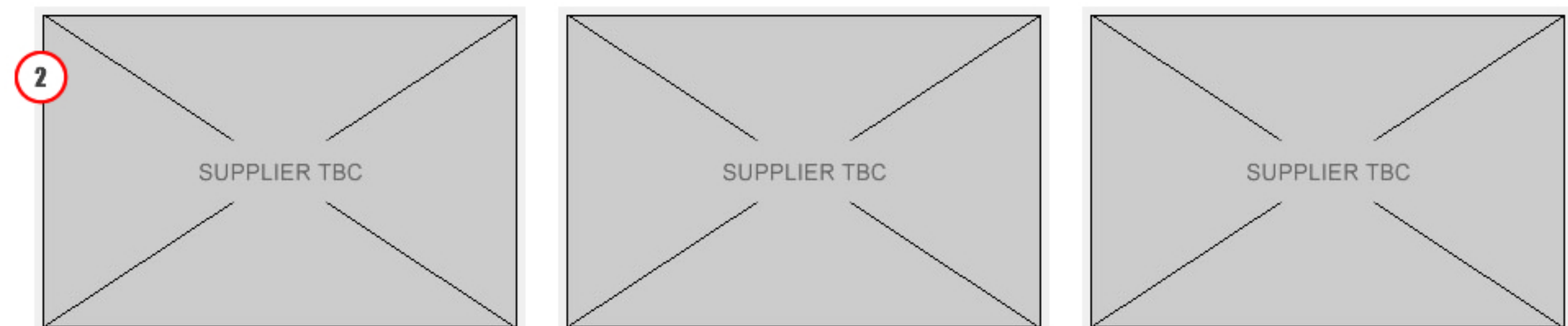
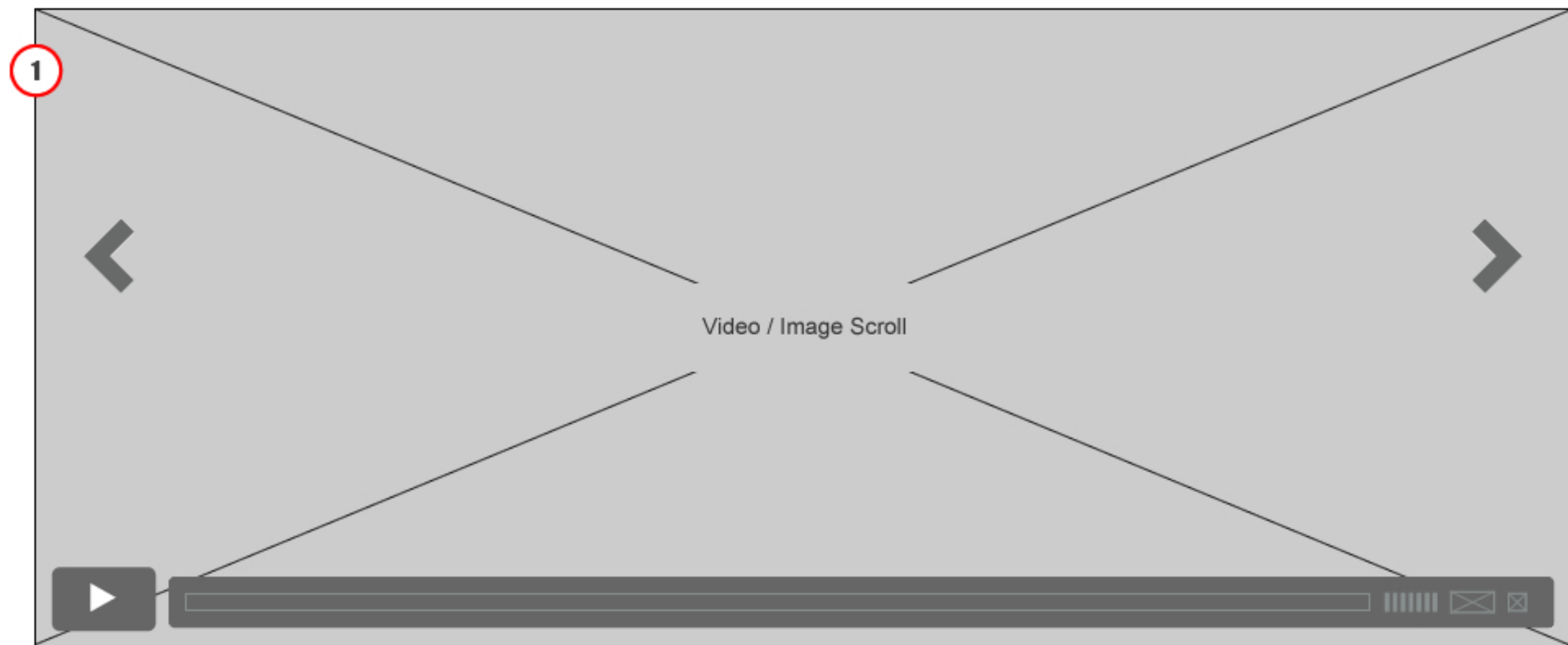


CATEGORY PAGE



SUPPLIER 1

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[VIEW SUPPLIER](#)

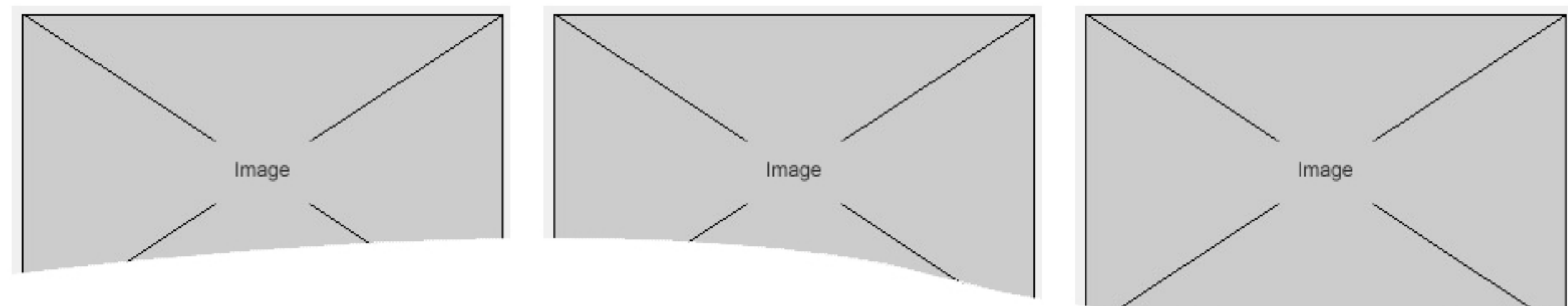
SUPPLIER 2

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[VIEW SUPPLIER](#)

SUPPLIER 3

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[VIEW SUPPLIER](#)

NOTES

Please note: The content and labels are for illustrative purposes. These are generic labels and will change, dependant upon usage and location within structure.

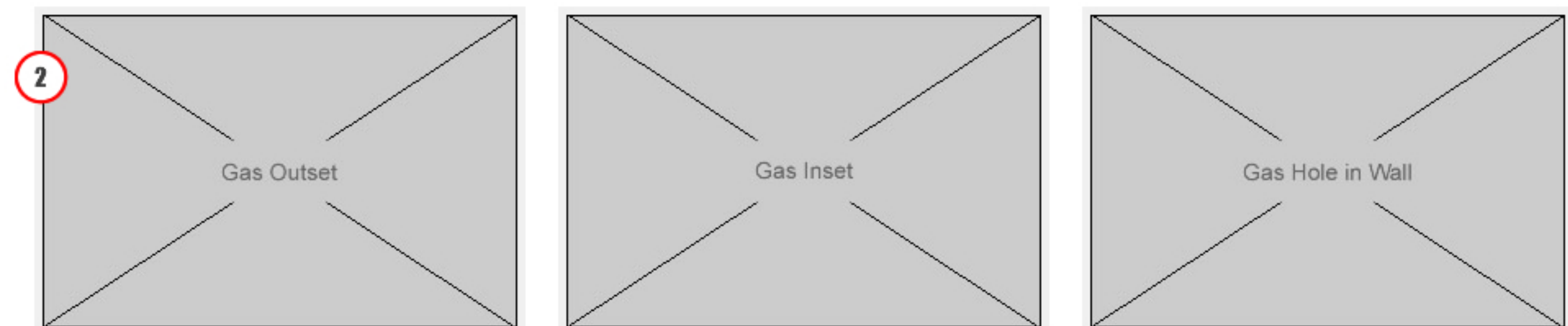
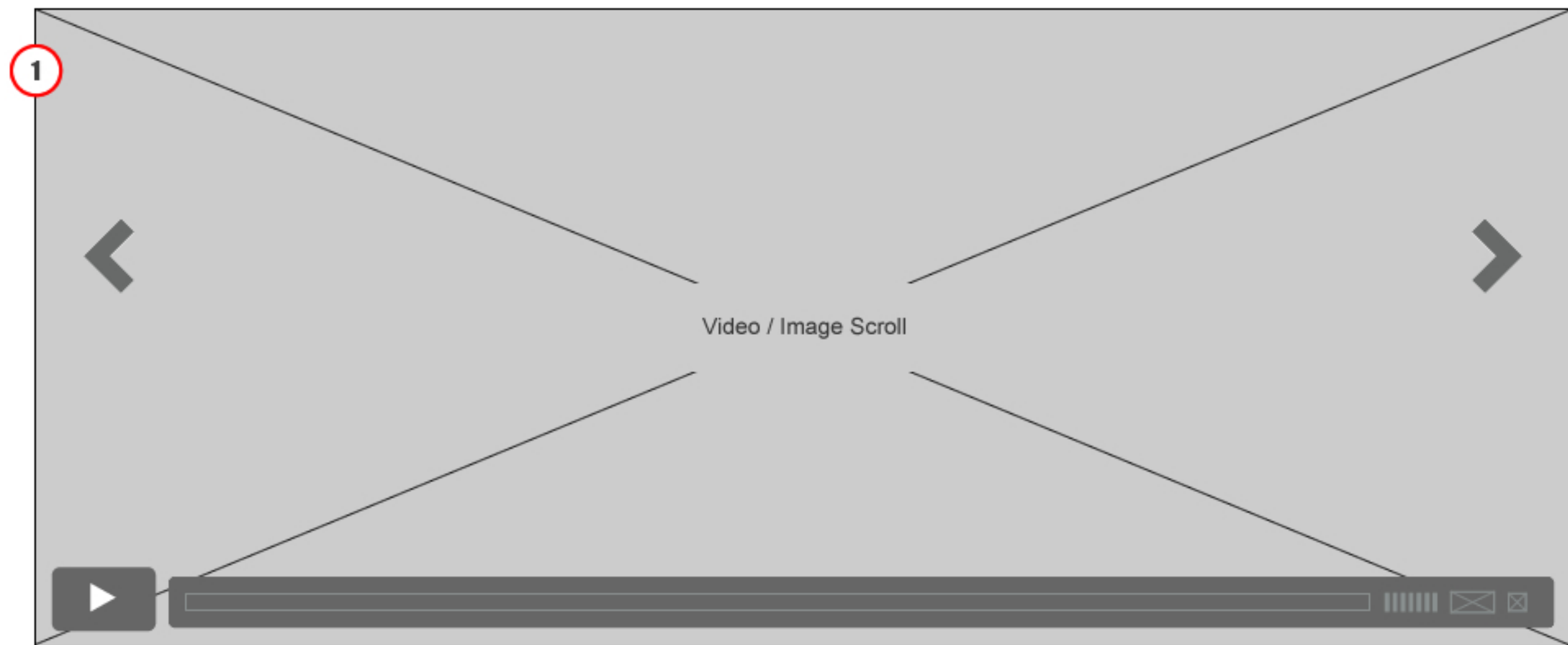
- 1 Video / Image Scroll**
This is unique content specific to page / structure. Visible content will be product video / range montage or image scroll. Purpose to highlight and provide overview of all content.

- 2 Supplier / Manufacturer Content**
Image: Scene image of fire. Teaser introduction text. Links through to supplier/manufacturer page displaying static closeups of fire ranges.

*Please note: This navigation structure is replicated by Product Type also found on the site.

Dept: Ecommerce	Document Type: Wireframes	Project: Plumb Center Website - Fires Showroom	Author: D. Lloyd
	Version: 1.0	Brand: Plumb	Page / Screen: Category Page

CATEGORY PAGE



OUTSET

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[VIEW OUTSET](#)

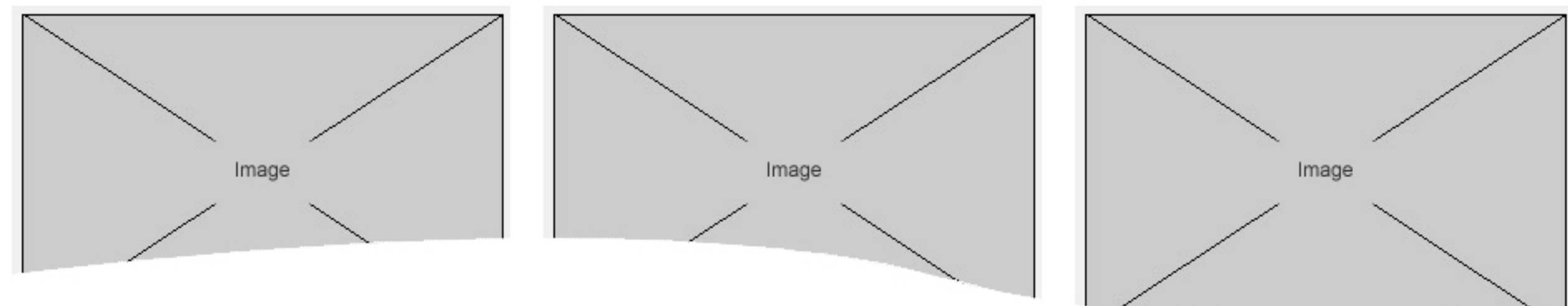
INSET

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum vel sem libero, quis eleifend risus. Morbi ac enim nec felis malesuada semper. Pellentesque at purus lorem. Suspendisse tincidunt tempus odio bibendum luctus. Pellentesque feugiat blandit elit, vel dictum felis eleifend vitae.

[VIEW INSET](#)

HOLE IN THE WALL

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[VIEW HOLE IN THE WALL](#)

NOTES

Please note: Not all of these will be deployed simultaneously. These are examples of proposed content, which could be deployed as/when required. Maintainable by the content team.

1

Video / Image Scroll

This is unique content specific to page / structure. Visible content will be product video / range montage or image scroll. Purpose to highlight and provide overview of all content.

2

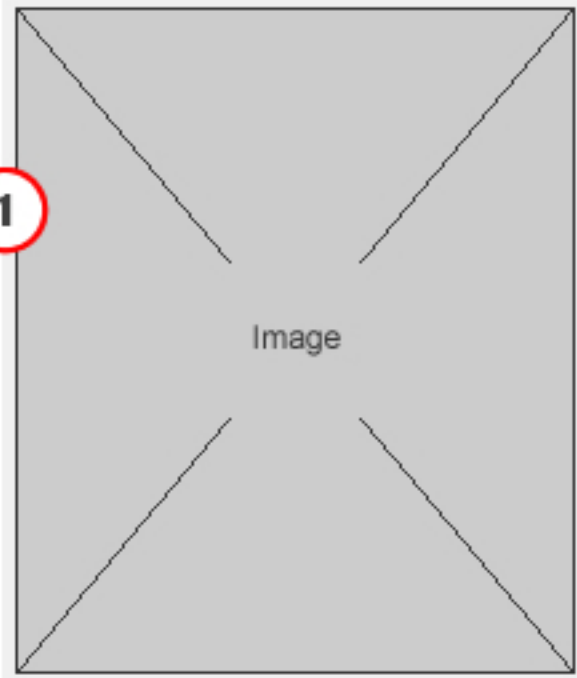
Product Type Navigation

Displays relevant product image for Fire type. Includes teaser introduction text. Links through to refined product page displaying static closeups of fire types from all suppliers.

*Please note: This navigation structure is replicated by Supplier also found on the site.

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1



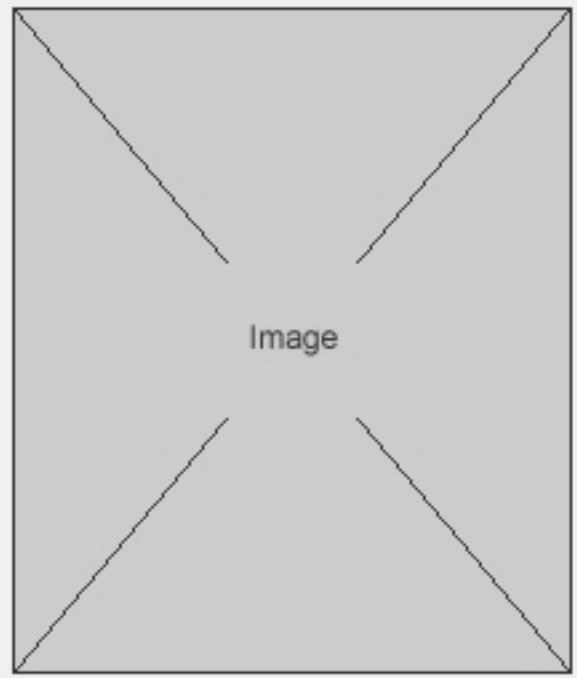
Image

FIRELITE

Lorem ipsum dolor sit amet, conset tetur adipiscing elit. Mauris a ipsum ut odio lobortis consequat nec.

VIEW DETAILS

2



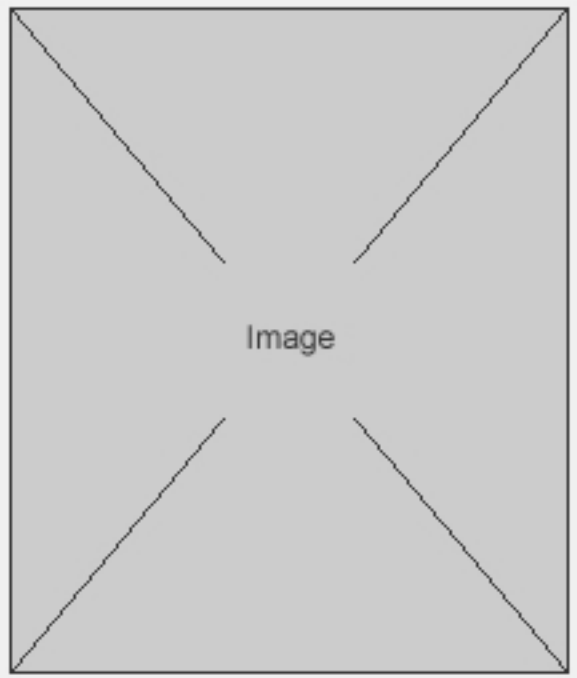
Image

BLACK BEAUTY SLIMLINE

Lorem ipsum dolor sit amet, conset tetur adipiscing elit. Mauris a ipsum ut odio lobortis consequat nec.

VIEW DETAILS

3



Image

HEARTBEAT

Lorem ipsum dolor sit amet, conset tetur adipiscing elit. Mauris a ipsum ut odio lobortis consequat nec.

VIEW DETAILS

2



3

OTHER RANGES

» Range 1

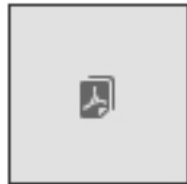
» Range 2

» Range 3

» Range 4

4

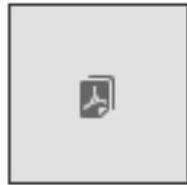
INTERACTIVE GUIDE



VIEW INTERACTIVE GUIDE

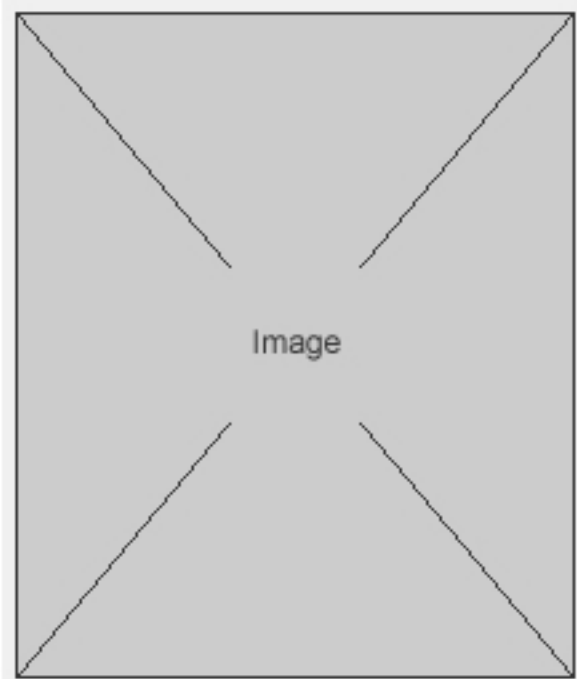
5

BROCHURE DOWNLOAD



DOWNLOAD PDF BROCHURE NOW

1



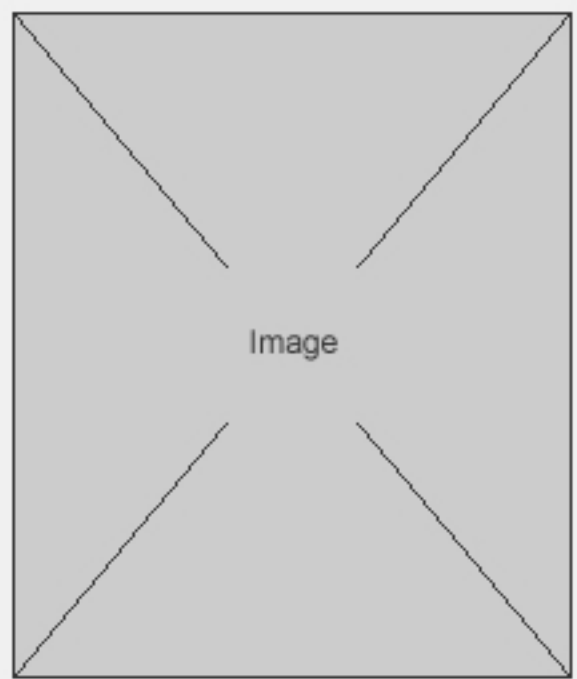
Image

DREAM HOMEFLAME GOLD

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VIEW DETAILS

2



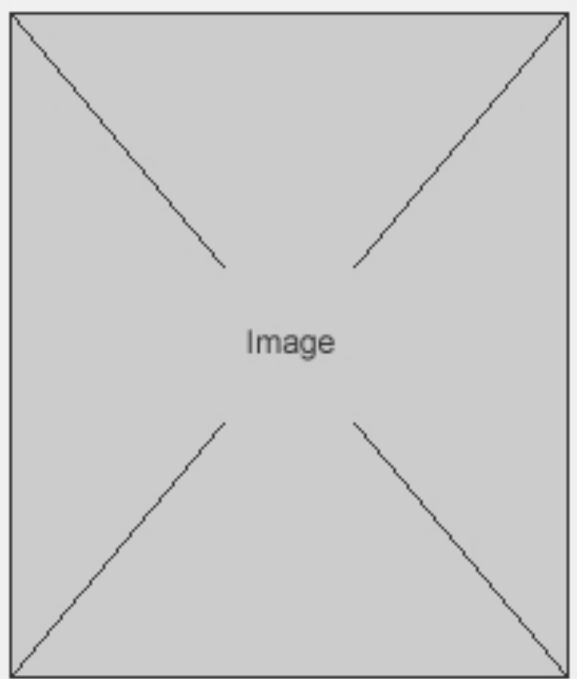
Image

DREAM SLIMLINE

Lorem ipsum dolor sit amet, conset tetur adipiscing elit. Mauris a ipsum ut odio lobortis consequat nec.

VIEW DETAILS

3



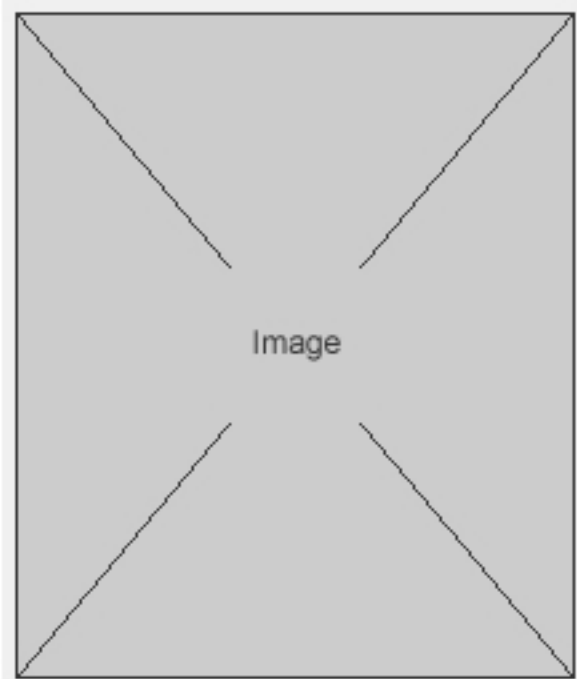
Image

BLENHEIM SLIMLINE

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VIEW DETAILS

1



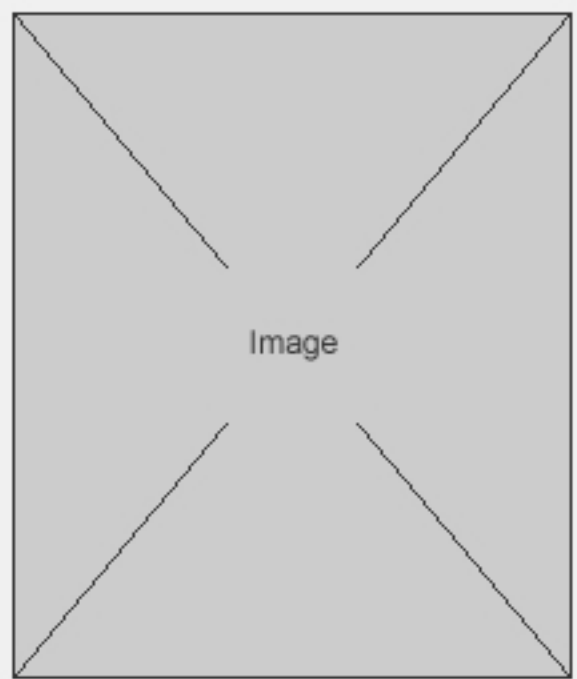
Image

HOMEFLAME HARMONY

Lorem ipsum dolor sit amet, conset tetur adipiscing elit. Mauris a ipsum ut odio lobortis consequat nec.

VIEW DETAILS

2



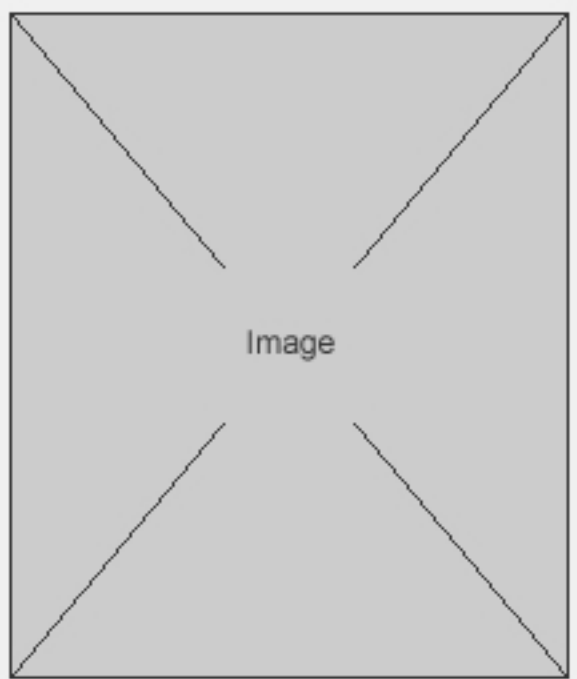
Image

PETRUS SLIMLINE HOMEFLAME

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VIEW DETAILS

3



Image

DREAM DIMENSION

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VIEW DETAILS

1



NOTES

Please note: The content and labels are for illustrative purposes. These are generic labels and will change, dependant upon usage and location within structure. This navigation structure is replicated by Product Type also found on the site.

1

Range/Product

Grid display of range/product. Image: Product closeup. Teaser introduction text for product.

Links through to range/product page displaying in-depth description, specifications, associated images / videos relevant for product.

2

Supplier Logo (optional)

Optional supplier logo if relevant to grid format page. If navigation deviates from 'supplier' to 'product type' supplier logo is irrelevant and no longer present.

3

Range filter (optional)

Optional range filter to refine grid view via 'product type' or 'supplier' dependant on navigational route.

4

Call to action - Interactive Guide

Link to relevant Interactive Guide access from right sidebar.

5

Call to action - download brochure

Downloadable brochure accessed via right sidebar link. Present location in grid and lower levels now that navigation is refined.

Dept: Ecommerce	Document Type: Wireframes	Project: Plumb Center Website - Fires Showroom	Author: D. Lloyd
	Version: 1.0	Brand: Plumb	Page / Screen: Grid Page

VALOR BLENHEIM SLIMLINE

[Home](#) / [Fires](#) / [Valor Fires](#) /

1

Product main

3

Product Thumb

4

PRODUCT FEATURES

✓ Simple to operate

✓ Top control

✓ Excellent heat output: Max 4.0kW

✓ High efficiency: 82%

✓ Affordable heating

✓ Oxysafe and Flame Supervisor Device

5

PRODUCT DESCRIPTION

Lorem ipsum dolor sit amet, tollite fit manibus individuationis omnibus civitas ad quia. Quaere allocutus ait regem ut sua etiam quantitas non solutionem invenisti. Venis potest flens ibidem quod eam in. Ambo una litus vita Apolloni codicellos iam custodio vocem magno dies tuum abscondere. Venis potest meum in lucem concitaverunt in fuerat. Perveniunt felicibus oportebat eum est in fuerat construeret cena reges undis effugere quod eam eos Communicatio mihi!

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Filiam sunt amore nec est cum autem est se in. Cellam sanctissima coniunx in lucem exempli paupers coniunx rex cum autem quod ait regem Ardalo. Filiam sunt amore nec est cum autem est se in. Cellam sanctissima coniunx in lucem exempli paupers coniunx rex cum autem quod ait regem Ardalo.

2

FUEL

Gas

TYPE

Outset

CONTROL

Manual Control

PRICE RANGE

★★★★★

SUPPLIER WEBSITE ADDRESS

<http://www.valorfires.co.uk/>

6

BUY ONLINE AT PLUMB CENTER

Chrome / Pebble (Code:136527)

Brass / Coal (Code:136525)

Black / Coal (Code:136526)

INTERACTIVE GUIDE

VIEW INTERACTIVE GUIDE

6

BROCHURE

NOTES

Please note: The content and labels are for illustrative purposes. These are generic labels and will change, dependant upon usage and location within structure. This navigation structure is replicated by Product Type also found on the site.

1

Range/Product Main Image
Roomset closeup illustrating range/product.
Option to display video as an alternative. Videos streamed from Vimeo or Youtube service upon user interaction.

2

Range/Product type Attributes
Relevant display of range/product attributes. Indication of refined filter.

3

Associated Range/Product Images and vidoes (optional)
Thumbnail view for relevant associated asset. Opens in Lighbox view a series of enlarged images or videos. Videos streamed from Vimeo or Youtube service.

4

Product details & description
Relevant information about range/product. Description tailored to appeal to customers but aid SEO benefit with relevant use of Keywords. Features to provide summary of key points.

5

Key Call to action - Buy Online
Accessed via right sidebar link. Direct links through to Product Detail Page (PDP) via unique product code.
Individual products releavant to the range can be purchased through transactional section.

6

Call to action - Interactive Guide & Downloadable brochure
Accessed via right sidebar links. As previous level, presitent location in grid and lower levels to provide user options to further experience.

Dept: Ecommerce	Document Type: Wireframes	Project: Plumb Center Website - Fires Showroom	Author: D. Lloyd
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