

## Website Page Notes

- 1 Product Menu**  
Product categories populated via STEP incremental feed. CMS system to provide override, on visibility through, hidden/visible options.
- 2 Image Carousel**  
Image carousel updated through CMS system.
- 3 Image Carousel stage icon**  
Clickable stage icons, numbered in sequence.
- 4 Page Content**  
Editable by users through CMS system. Combination of text / images
- 5 Branch Location Search**  
Form Query applied to branch details held in database. Multimap postcode/ address lookup returns proximity search results to branch search results page. Branch data routinely updated from Marketing Toolbox XML feed.
- 6 Sidebar Banner Adverts**  
Web Banners, Animated gifs, updated through 'blocks' within CMS system. Persistent, randomise or page specific content, configured in CMS system.
- 7 Site persistent block**  
Main call to actions displayed towards foot of each page. Frequency of appearance determined through CMS system. Option to create, alternatives, within the hands of relevant content users.
- 8 Footer Area**  
Area for displaying group branding & links. Direct links for navigation purpose and provide users with relevant, useful information.

Buy Online

Logo

HOME

ABOUT US

PRODUCTS

SERVICES

CONTACT

TEL: 0800 529 529

Q

Search

PRODUCTS

Paving

Timber Decking

Decorative Aggregates

Lawns & Borders

Fencing & Gates

Decorative Walling

Garden Structures

Driveways

Accessories

Tools

Construction Information

Design Services

FIND YOUR LOCAL BRANCH

Find branches near you. Search by postcode, town or region.

Q

Search

FIND

Banner Ad

Banner Ad

Home > Products

Product Range Image

Paving

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Product Range Image

Timber Decking

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Product Range Image

Decorative Aggregates

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Product Range Image

Lawns & Borders

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Product Range Image

Fencing & Gates

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Product Range Image

Decorative Walling

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Product Range Image

Garden Structures

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Product Range Image

Driveways

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Website Page Notes

- 1

Main Menu Option

Accessible from the main navigation. Content replicating Landscape product range found in Product Menu.
- 2

Product Menu

Product categories populated via STEP incremental feed. CMS system to provide override, on visibility through, hidden/visible options.
- 3

Category / Product Range Images

Assets & Information driven by specific attribtues mapped to relevant reference type and found within STEP data feed. Visible / Non-visible, replicated onsite via incremental feed.
- 4

Category / Product Range Introduction/description text.

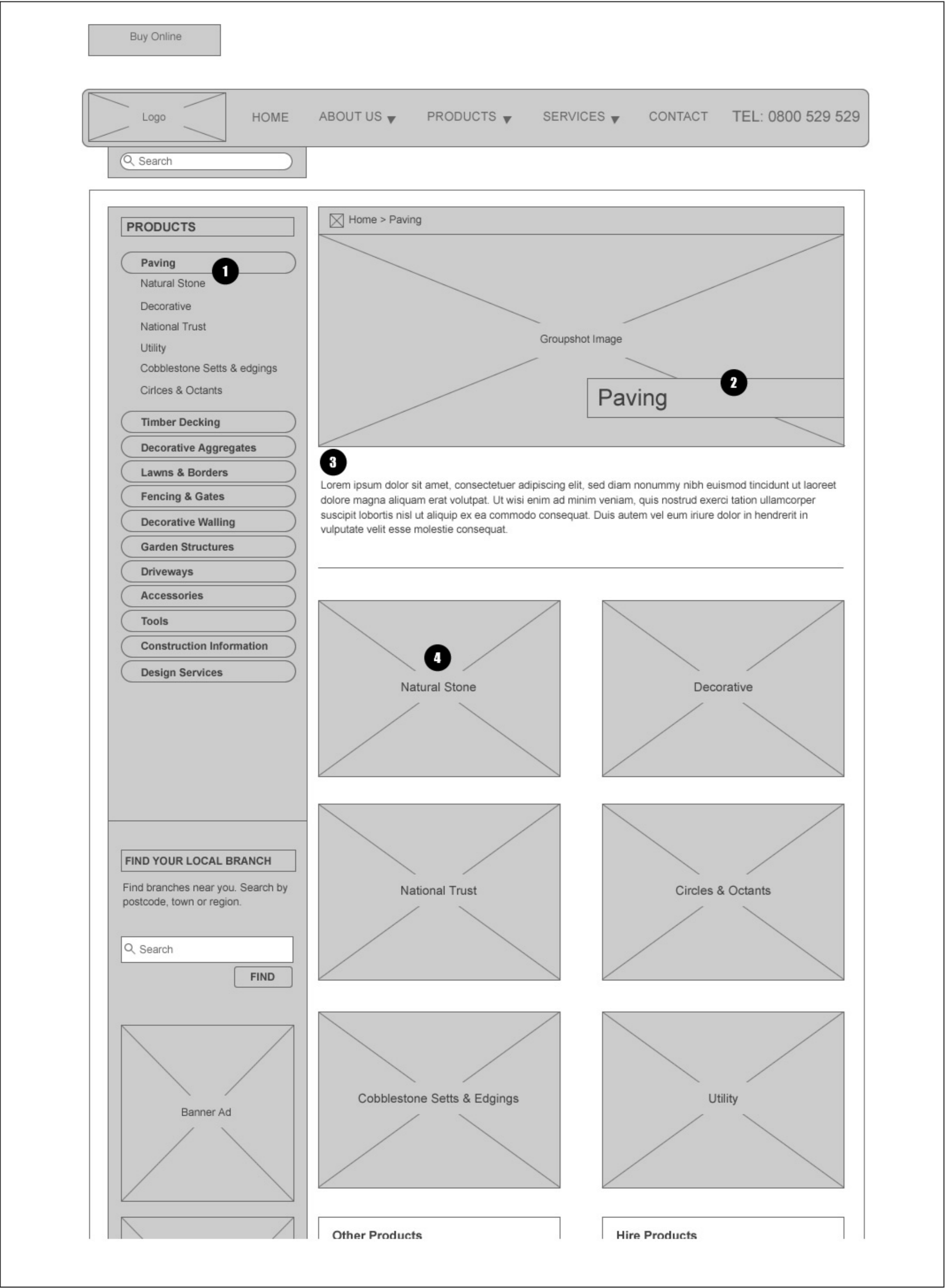
Information text populated via STEP. Mapped to Range Desciption text found in printed product catalogue.
- 5

Branch Location Search

Form Query applied to branch details helf in databse. Multimap postcode/ address lookup returns proximity search results to branch search results page. Branch data routinely updated from Marketing Toolbox XML feed.
- 6

Sidebar Banner Adverts

Web Banners, Animated gifs, updated through 'blocks' within CMS system. Persistent, randomise or page specific content, configured in CMS system.



Website Page Notes

1

**Product Menu**  
Accordion type product menu. Displays 'quick find' optional route, providing easy access lower levels as opposed to Main Products route found in Navigation bar.

2

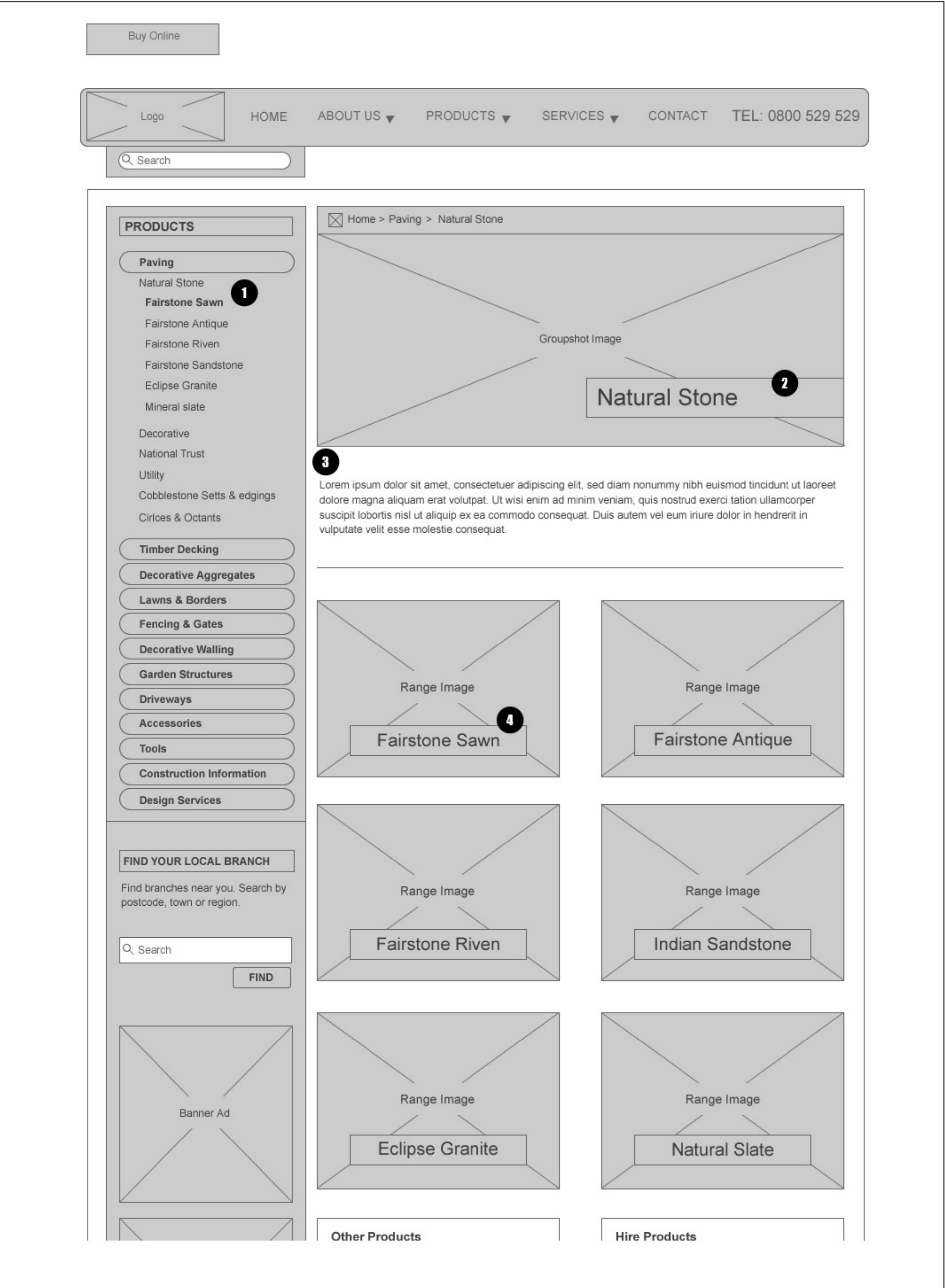
**Groupshot Image**  
Attribute assigned from STEP feed, and updated through incremental feed. Illustrated image relevant to 'Category'.

3

**Category / Product Range Introduction/description text.**  
Introduction text and relevant information populated via STEP. STEP attribute mapped to within CMS/site.

4

**Category / Product Range Image**  
Guided navigation. Category image resized and assigned illustrating example lower level content. STEP attribute mapped to within CMS/site.



Website Page Notes

1

**Product Menu**  
Replicating navigational structure inline with guided navigation route.

2

**Groupshot Image**  
Attribute assigned from STEP feed, and updated through incremental feed. Illustrated image relevant to 'Range'.

3

**Range Introduction/description text.**  
Introduction text and relevant information populated via STEP. STEP attribute mapped to within CMS/site.

4

**Product Range Image**  
Product Range image resized and assigned, illustrating example lower level content. STEP attribute mapped to within CMS/site. Image replicated at lower level ' Product Range' page as groupshot for consistent use of image within Guided navigation.

**1** Other Products

Range Image

Eclipse Granite

Range Image

Natural Slate

Banner Ad

**2** Hire Products

**3** Useful Information

Range Image

Range Image

**4** Find out more

Planning & Advice

Delivery

Fitting & Support

**5** Trade with Us

Specialist Branches

Order Online today

Buy Online >>

Back to top

a WOLSELEY company

Consumer Terms & Conditions

Trade Terms & Conditions

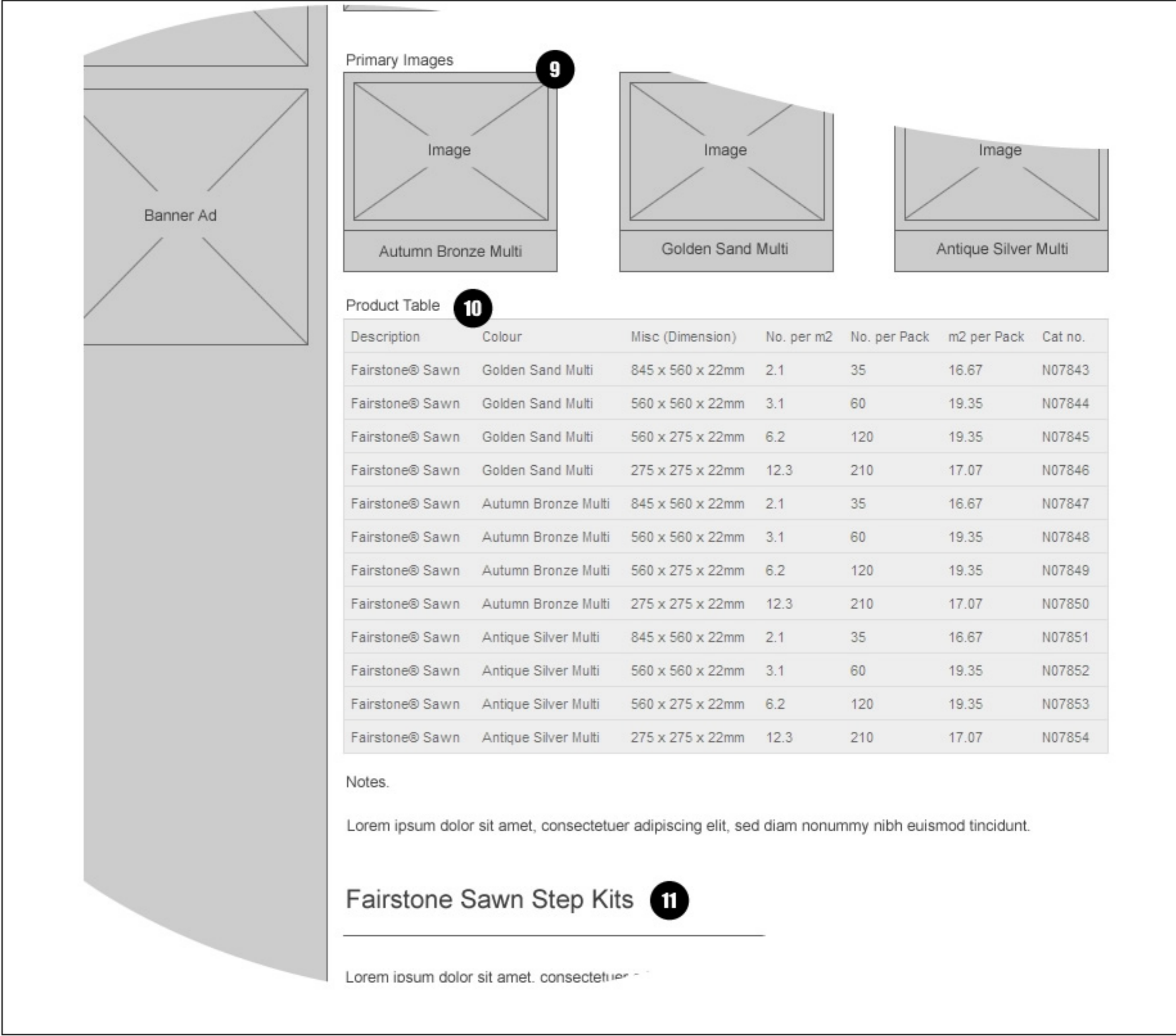
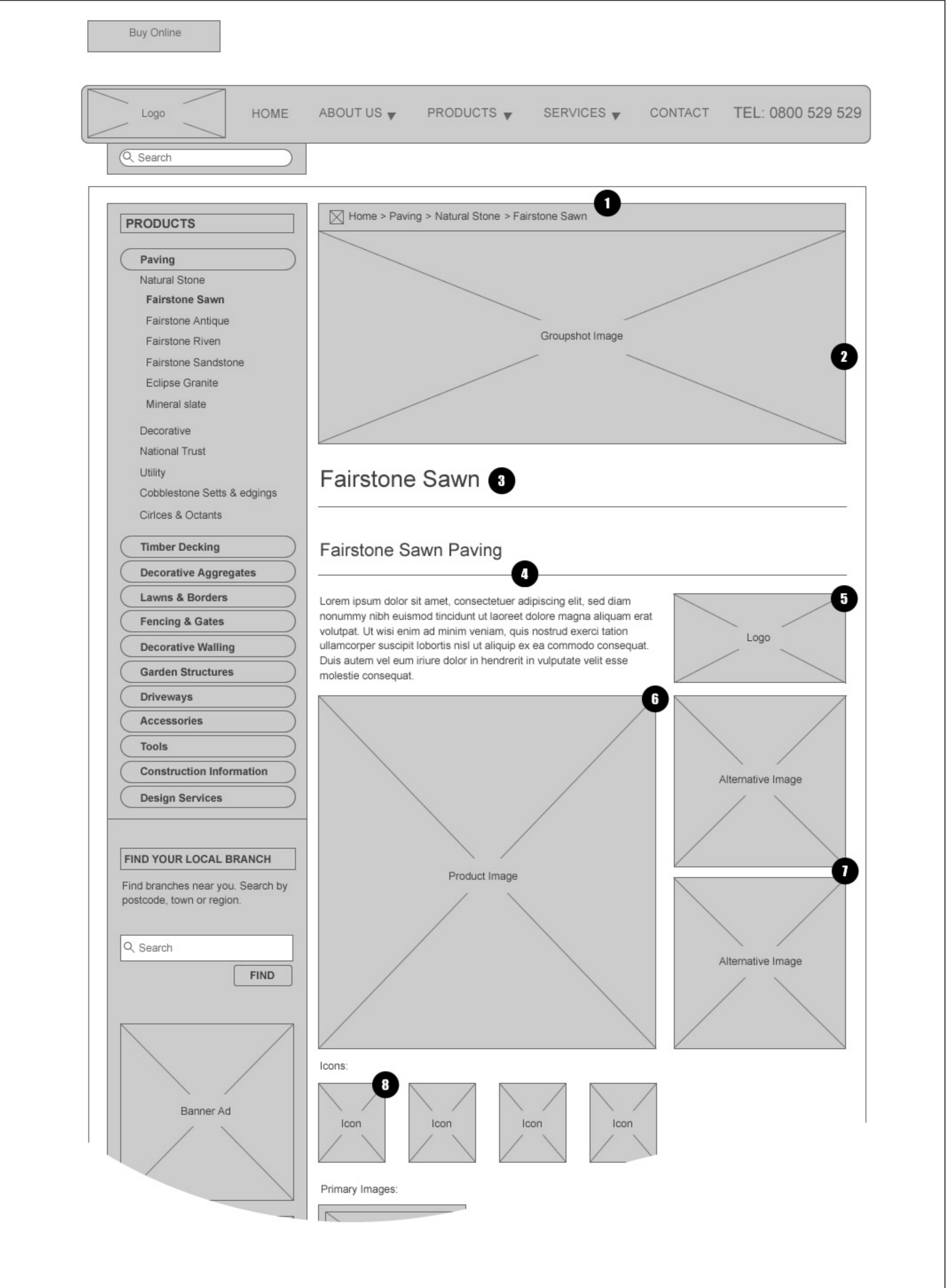
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## Website Page Notes

- 1 Other Product Block**  
CMS updatable block (not STEP maintained). Editable by content team, on range pages. Means of providing internal site links to relevant products, or new products/ranges requiring visibility.
- 2 Hire Products Block**  
CMS updatable block (not STEP maintained). Editable by content team, on range pages. Provides 'business' x-sell opportunities for other Heavyside business 'Brandon Hire'. Information relating to Landscape Hire machinery.
- 3 Useful Information Block**  
Optional and flexible CMS block (not STEP maintained). Editable by content team, on range pages. Opportunity to add additional content/links for range, product related information, assistance, guidance etc.
- 4 Find out more Block**  
Three column full-width block maintainable by content team (not STEP). All content centered around assisting the customer. Emphasis on service and support. Theme, to help customer confidence/peace of mind.
- 5 Site persistent block**  
Main call to actions displayed towards foot of each page. Frequency of appearance determined through CMS system. Option to create, alternatives, within the hands of relevant content users.



Website Page Notes

- Breadcrumb**  
Breadcrumb to illustrate location within Site structure. Optional route to jump to previously visited/higher level pages.
- Product Range Groupshot image**  
Large image asset, maintained through STEP incremental feed.
- Product Range Heading**  
Maintained in STEP inline with Product/Navigation Structure
- Product Heading & Introduction Product Text**  
Maintained in STEP inline with Products within range. Not applied to catalogue structure as unique to web as descriptive label.
- Supplier Logo**  
Maintained within STEP data management system. Resized output for specific use.
- Main Product Image**  
Maintained within STEP data management system.
- Alternative Product Images**  
Maintained within STEP data management system. Opens within Lightbox - model window.
- Product Related Icons**  
Maintained within STEP data management system. Applicable regulation/certification/customer identification icons relating to product. If not applicable to product, these do not appear within the product area.
- Primary Images assigned to unique products - SKU code**  
Maintained in STEP within STEP master catalogue. Opens within Lightbox - model window.
- Product Range Table**  
Driven by STEP data and relevant to unique product codes. Display of specifications, dimension relevant to specific range. \*Different dependant on product type.
- Second and third Products area**  
Repeat points 4-10 with relevant data for further Product types found within Product Range. Cobblestone Setts & Edgings, Circles & Octants, could potentially display several Products from whole paving range.